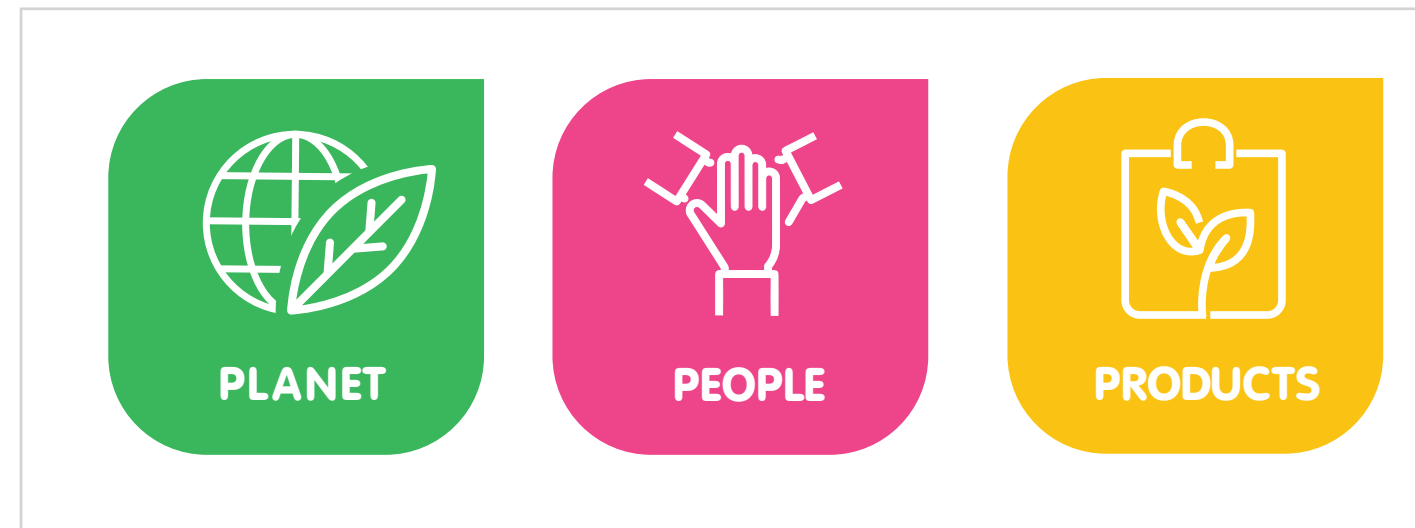


The 3 New Sustainability Pillars

ICON GUIDE UPDATE

Standard icons



Standard icons Keyline



Standard icons

*Only allow for colour on digital or printing

Icons minimum size



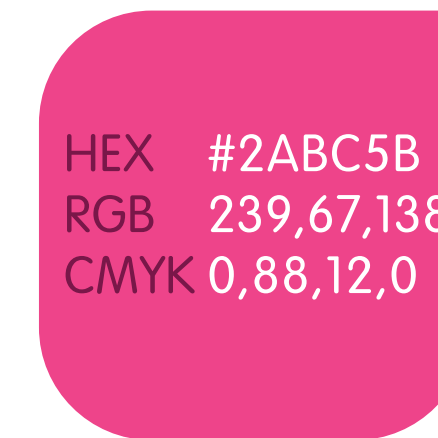
10mm
Minimum Icon Width



300px
Minimum Icon Width



Planet



People



Products

Core Palette

Do and Don'ts



✔ Suitable on B&W background



✔ Suitable on complex background



✘ Do not rotate the icon



✘ Do not change the colour

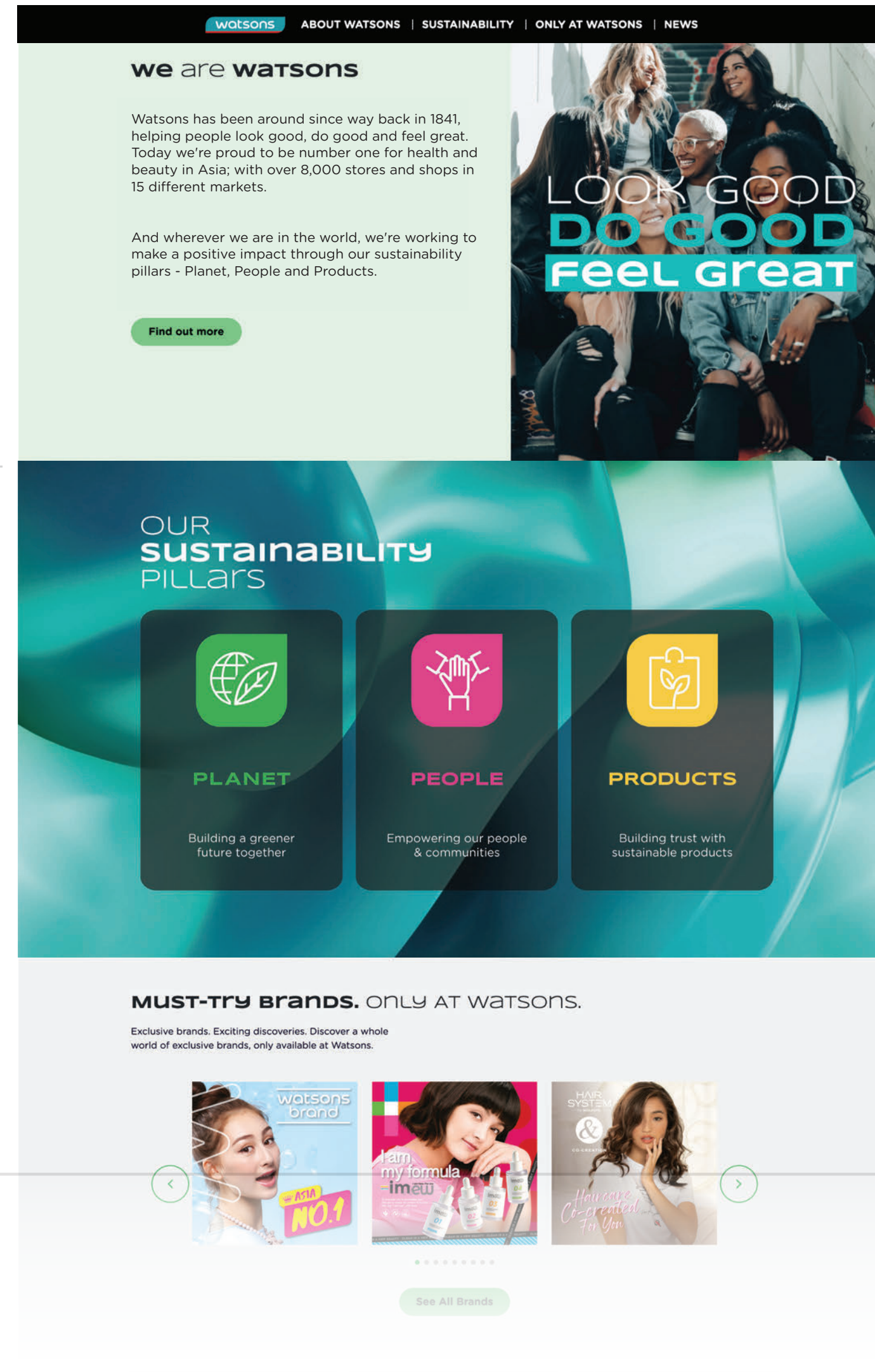


✘ Do not change the treatment

The 3 New Sustainability Pillars

WEBSITE UPDATE EXAMPLES

Update



Homepage of Watsons Asia



Update

Sustainability page of Watsons Asia