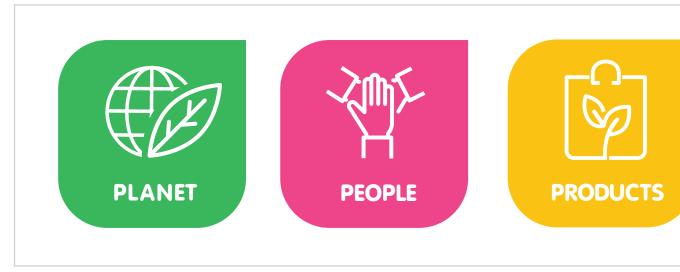
## ICON GUIDE UPDate

## Standard icons



Standard icons Keyline

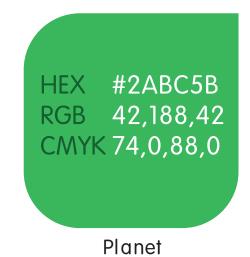


Standard icons

\*Only allow for colour on digital or printing











Icons minimum size







Core Palette





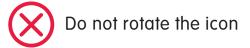
Do and Don'ts



Suitable on B&W background



Suitable on complex background







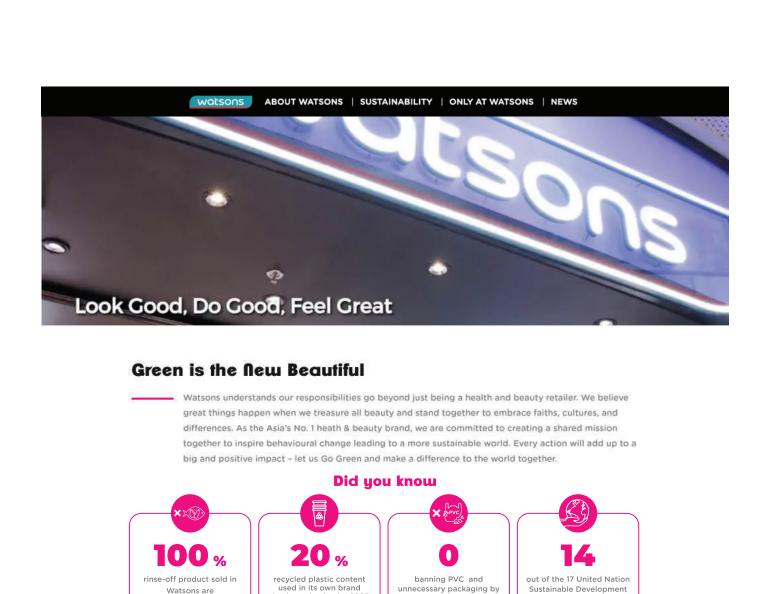
The 3 New Sustainability Pillars

## Website Update Examples

Update

we are watsons Watsons has been around since way back in 1841, helping people look good, do good and feel great. Today we're proud to be number one for health and beauty in Asia; with over 8,000 stores and shops in 15 different markets. And wherever we are in the world, we're working to make a positive impact through our sustainability pillars - Planet, People and Products. OUR sustainability PILLars PLANET PEOPLE **PRODUCTS** Building a greener future together MUST-Try Brands. Only at watsons. Exclusive brands. Exciting discoveries. Discover a whole

WOLSONS ABOUT WATSONS | SUSTAINABILITY | ONLY AT WATSONS | NEWS



**PLANET** 

Building a greener future together

LEARN MORE

Update

PEOPLE

Empowering our people & communities

\*Our parent company A.S. Watson Group had its science-based targets validated by the SBTi as in line with a 1.5°C trajectory. As part of the A.S. Watson Group, we will be contributing to the achievement of these targets.

2030, through A.S. Watso

the New Plastic economy

plastic packaging by 2025 through A.S. Watson

the New Plastic economy

EVERY LITTLE STEP COUNTS, MAKE BETTER CHOICES TODAY

SHOP NOW



Goals (SDGs) are

pported by Watsons for

Products



Homepage of Watsons Asia

Sustainability page of Watsons Asia