AS WATSON GROUP

GROUP PUBLIC RELATIONS

INTERVIEW REQUEST FORM

# DETAILS OF THE SPOKESPERSON

|  |  |
| --- | --- |
| Business Unit |  |
| Market |  |
| Name  |  |
| Title |  |

# DETAILS OF THE EXPOSURE

|  |  |
| --- | --- |
| Publication |  |
| Nature of Publication(Trade, Business, Beauty…) |  |
| Column |  |
| Journalist |  |
| Cover Story |  |
| List of Questions |  |
| Date & Time |  |
| Benefits to Business |  |
| Interview Experience |  |
| Date of Publish |  |
| Remarks |  |
| Submitted by(Name, Title) |  |
| Endorsed by: (Subsidiary MD) | Name: Title: |
| Submission Date |  |

|  |  |
| --- | --- |
| **INTERNAL USE ONLY** |  |
| Recommended by | Approved by |
|  |  |
| Malina NgaiChief Executive OfficerAS Watson (Asia & Europe) | Dominic LaiGroup Managing DirectorAS Watson Group |
| Date: | Date: |

 \*All Public Speaking Request should be done at least 1 week before the event, and approval should be obtained from the subsidiary MD and GMD via GPR